



*TERRITORIAL IMPACT ASSESSMENT DELLA COESIONE TERRITORIALE  
DELLE REGIONI ITALIANE*

*Modello, su base place evidence, per la valutazione di policy rivolte allo sviluppo della  
green economy in aree interne e periferie metropolitane*

International Conference

*Territorial Impact Assessment of Territorial Cohesion  
in Italy and Europe*

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## **Indicators for Inclusive Growth: from concepts to maps**

**Keywords: Social cohesion, Equal opportunities, Political participation**

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# Presentation outline



# Presentation outline

- Definition of Territorial Capital as emerged from the surveys
- Definition of Inclusion and Social Inclusion as emerged from the surveys
- Comment on some significant ex-ante maps produced by the unit concerning some significant indicators for the Inclusive Growth:
  - ✓ Equal opportunities
  - ✓ Political participation
- Regional Operational Programme aims for Liguria
- Conclusions

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**Definitions emerged from  
the surveys**



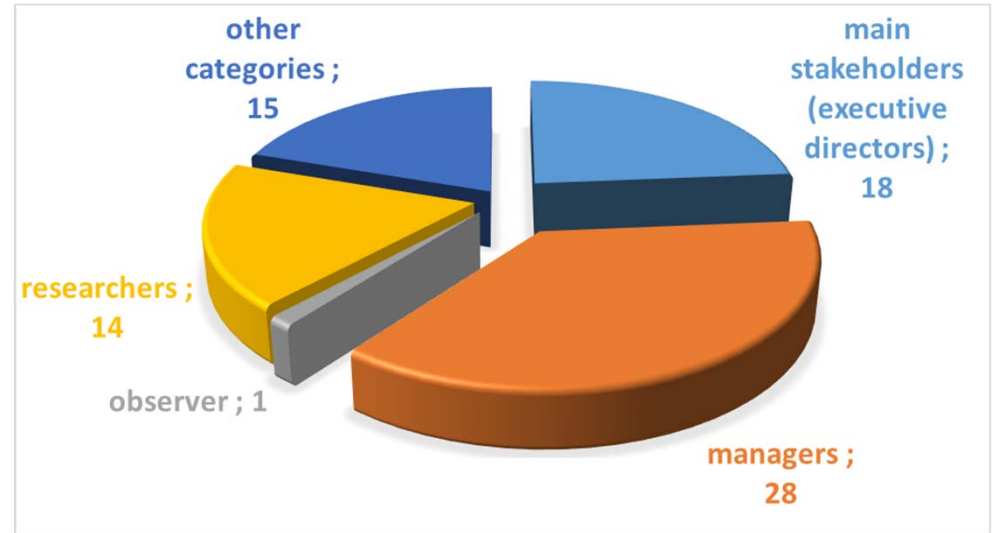
# The interviews

## ■ Target group

- 76 national, regional and local stakeholders and practitioners with different skills and background
- researchers from 10 partner Units of the PRIN project

## ■ Aim

- ✓ To identify the level of knowledge of the European programmes
- ✓ To identify the most frequent European programmes adopted by the interviewees
- ✓ To identify the degree of knowledge of the concepts of the PRIN research theme and of the results emerged from the projects financed in the European programmes



## ■ List of the concepts

- ✓ Cohesion
  - ✓ Sustainability
  - ✓ **Inclusion**
  - ✓ TIA
  - ✓ Territorial Cohesion
  - ✓ **Territorial Capital**
  - ✓ Productivity
  - ✓ Competitiveness
  - ✓ Diversity
  - ✓ Equity
  - ✓ **Social Inclusion**
  - ✓ Inner Areas, Internal Areas
  - ✓ Green Economy
- Green arrows point from the 'Aim' section to the 'List of the concepts' section, specifically highlighting 'Inclusion', 'Territorial Capital', and 'Social Inclusion'.

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## Definition of Territorial Capital shared by the target group



# Definition of Territorial Capital

The complex of the **tangible** and **intangible** elements that are available to the territory for its development

- ✓ **Tangible**: *physical, environmental, structural and infrastructural resources*
- ✓ **Intangible**: *cultural (historical-artistic heritage) and social resources (including human and social capital)*

The importance of each element of Territorial Capital depends on choices and strategies of the different local communities. Therefore, **each territorial dimension** (regardless its administrative level) is characterised by a **specific** Territorial Capital which is **different** from other areas

Development and investment **policies have to consider the Territorial Capital of each area** (initial territorial means) and to promote its coherent, innovative and efficient use also for the future generations

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**Definition of Inclusion and Social Inclusion shared by the target group**





# Inclusion

- Inclusive growth is one the **priorities of the Europe 2020 Strategy**
- It is a **crucial factor** in the **requalification** and **enhancement** of the social-economic fabric
- It concerns both a status and the process of **involvement of single or multiple subjects** within larger social contexts from both an economic and cultural point of view
- It is a concept which is strictly **connected** to that of **human development**
- **Inclusion policies** concern different aspects of the decision making process and have **different dimensions:**



- ✓ **Active employment policies**

- ✓ Access to services policies

- ✓ Educational policies

- ✓ Housing policies

- ✓ Active citizenship policies



- ✓ **Political participation**

# Social Inclusion

- It refers to the **concept of inclusion**
- When applied, it is based on the **social inclusion/exclusion dualism**
- **Relational** and **multidimensional** nature in relation with the context
- It is measured by both **quantitative** and **qualitative data**: therefore it needs to be contextualised within a specific **socio-territorial context** where the reference “group” is characterised by a **certain degree of cohesion**
- Inclusion and exclusion are **measured by different dimensions** such as income, education, security, health, housing, environmental conditions, etc.
- **Diversity** is an **added value** and **active participation** is a strategy to **overcome socio-territorial inequality**
- **Social inclusion policies** at national and European level aim to develop a **new welfare model** for the territory

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**Comment on some  
significant ex-ante maps**



# Active employment policies – NUTS 2

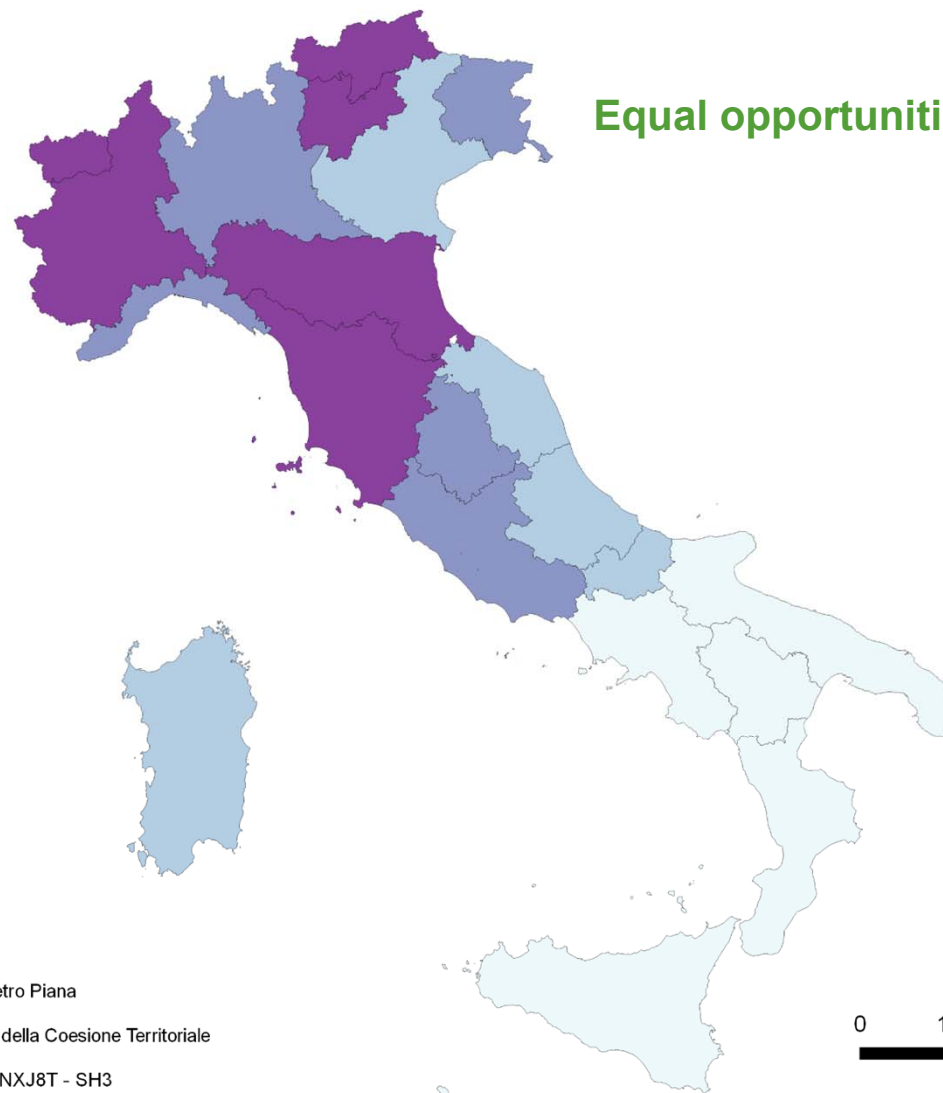
- The indicator measures the **female employment** (employed women/employed population) for 2017 (Source: ISTAT)
- At a NUTS 2 level there is an **evident difference between the North** where values are high or medium-high and the **South**, uniformly characterised by low values

## Legenda

- A Alto
- B Medio-alto
- C Medio-basso
- D Basso

Livello: NUTS 2 2017  
Mappa realizzata da Stefania Mangano, Pietro Piana  
Università degli Studi di Genova  
PRIN 2015 "Territorial Impact Assessment della Coesione Territoriale delle regioni italiane"  
Progetto 73. PI Maria PREZIOSO - 20155NXJ8T - SH3

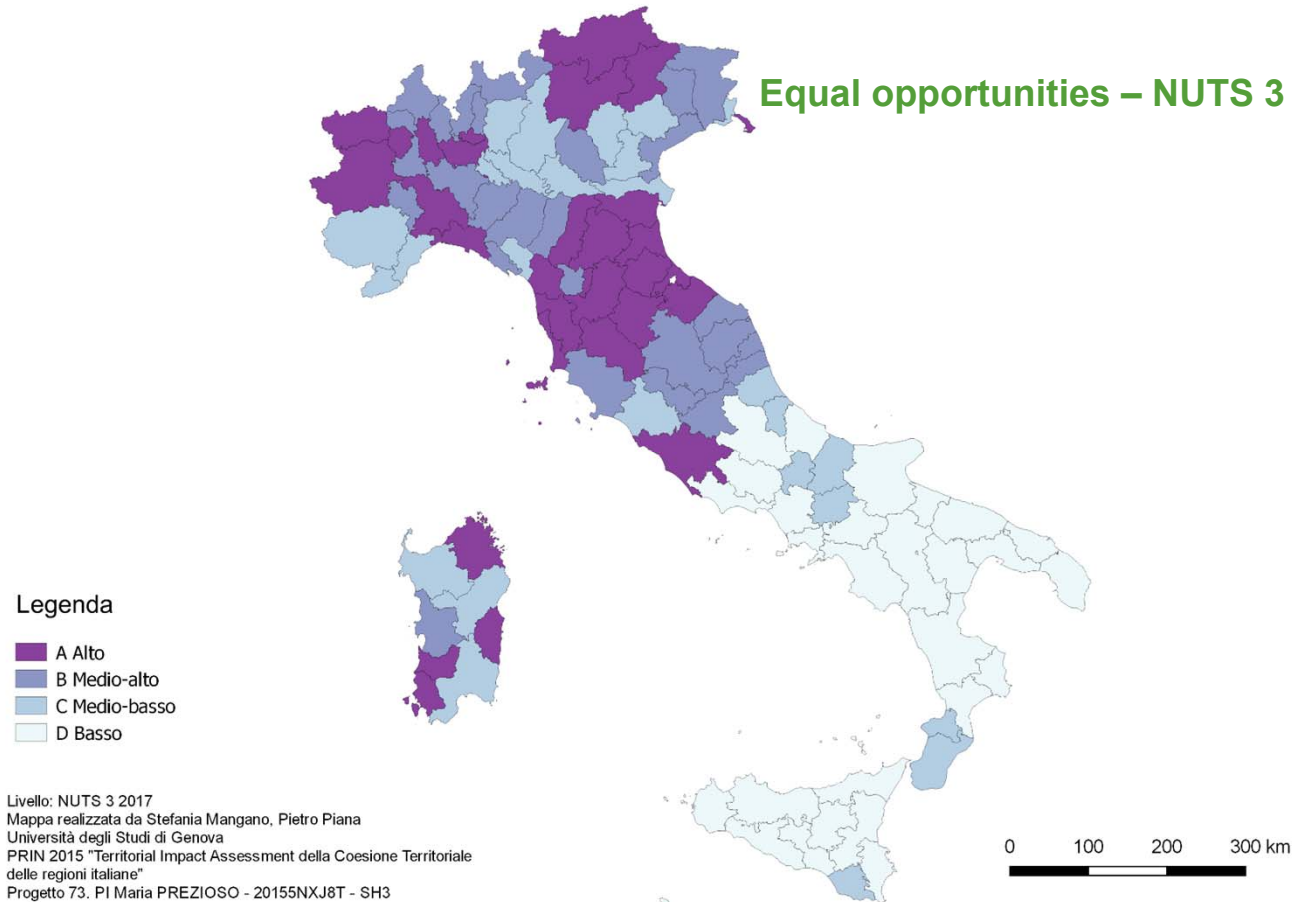
## Equal opportunities – NUTS 2



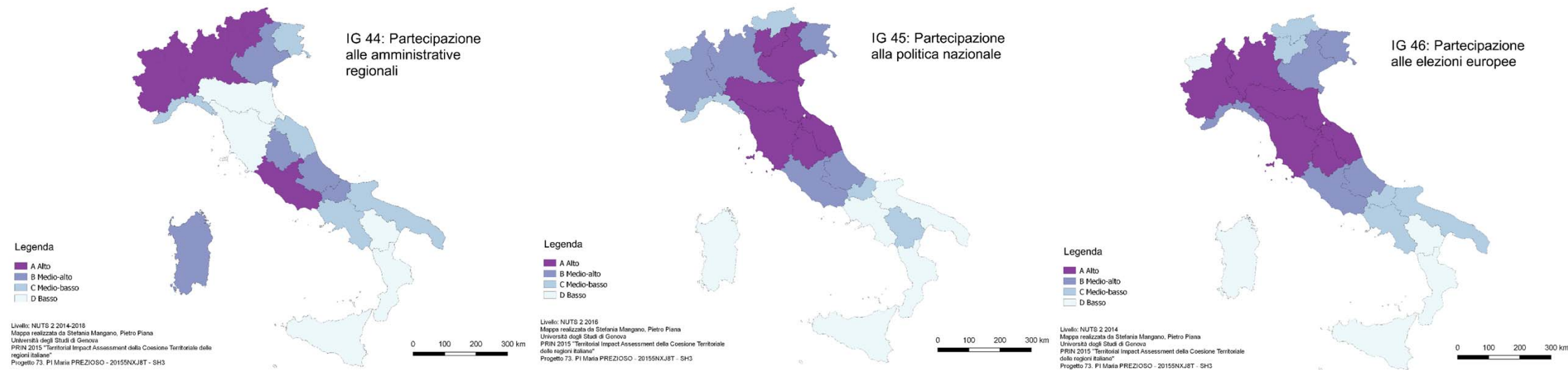
# Active employment policies – NUTS 3

At a NUTS 3 level we observe that:

- Several **provinces and metropolitan areas** of the **North-West** show high values
- In the **North-East** the province of Trieste; the bordering provinces of Trento, Bolzano and Belluno show high values
- The **provinces and metropolitan areas of Tuscany** (excluding Massa Carrara and Grosseto), **central-eastern Emilia Romagna** and **northern Umbria** and **Marche** are characterised by high values
- **Rome** is a virtuous example in central Italy
- **Southern Italy** is featured by widespread low values, except Sardinia
- Overall we observe **some continuity** in equal opportunities values **between contiguous provinces and metropolitan areas** belonging to different regions

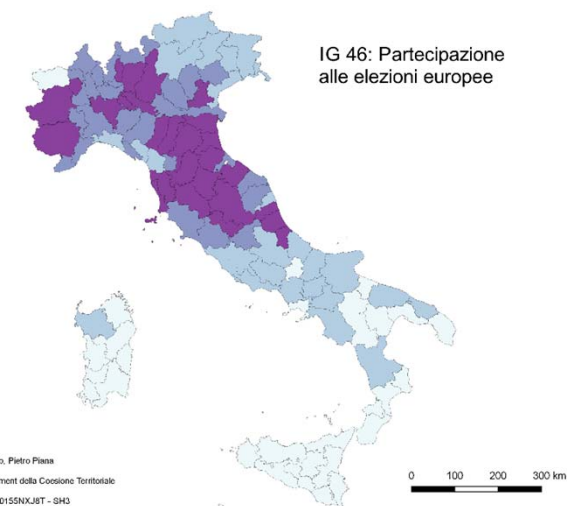
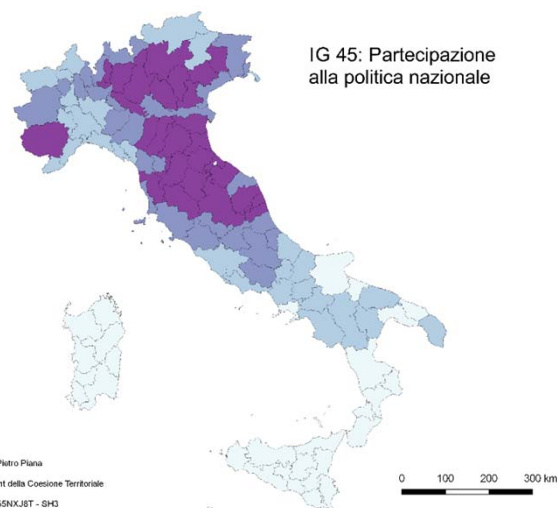
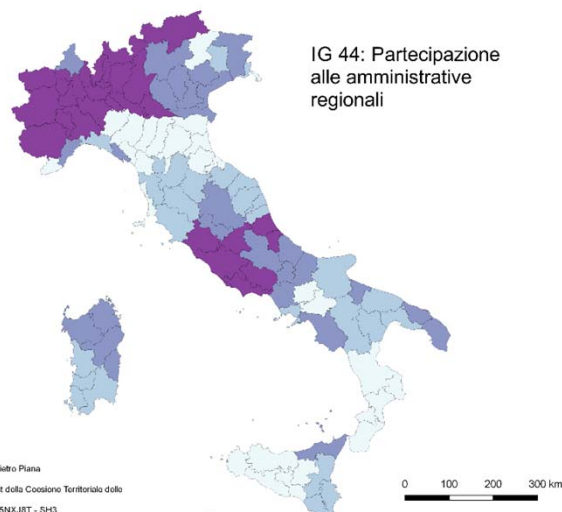


# Political participation – NUTS 2



- The maps show the turnout at the regional (2014-2018), national (2018) and European (2014) elections
- There does not seem to be a significant trend in the **North** between the three elections
- **Central** and **Southern** Italy with some exceptions (Tuscany and Marche) show a more consistent trend

# Political participation – NUTS 3



- In the **North** and **Centre** we can detect some territorial continuity between **contiguous provinces** and **metropolitan areas**
- The **South** is the only **macro-area** which shows even values between the three elections
- Overall we can conclude that while the **national and European elections are comparable**, the **regional ones** show particular values which are **influenced by the political context at a local level**: moreover they are related to different years

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# Regional Operational Programme aims for Liguria



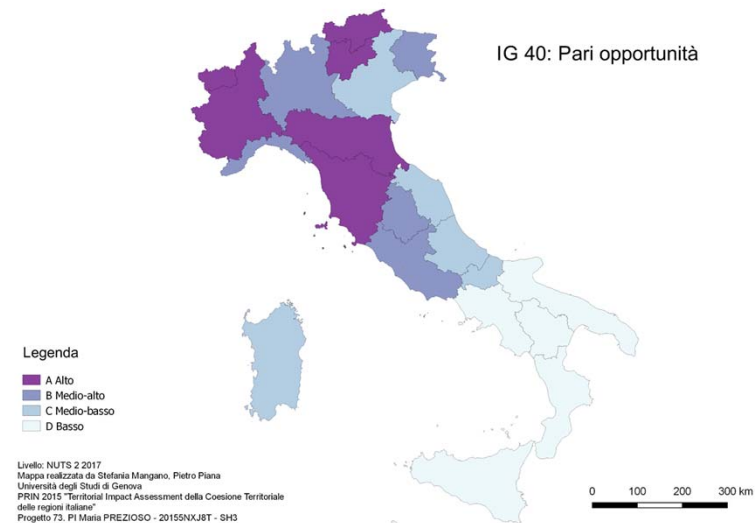


# Equal opportunities in the ESF Operational Programme of Liguria

- Fair improvement of the indicator, particularly medium and long term women employment
- In the last decade the number of employed women (aged 20-64) has growth by 4,3%, against 3,1% of NW Italy and 1,6% of Italy
- Equal opportunities are included in the priority axis 1 (budget € 157.722.422): Specific measurements include: 1) the use of vouchers to cover family care expenses. 2) welfare policies (company crèche, co-working, teleworking)

Regione Liguria, Programma operative nell'ambito dell'obiettivo "investimenti in favour della crescita e dell'occupazione

([https://www.regione.liguria.it/components/com\\_publiccompetitions/include\\_s/download.php?id=11096:programma-operativo-regionale-fse-2014-2020.pdf](https://www.regione.liguria.it/components/com_publiccompetitions/include_s/download.php?id=11096:programma-operativo-regionale-fse-2014-2020.pdf))



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## Conclusions



# Conclusions and research perspectives

- Further **analysis and investigation** at a regional scale (Liguria and Piedmont)
- Particularly, examination of the NOP and ROP for Liguria and Piedmont with reference to **the policies for inclusive growth**
- Identification and suggestion of specific general, **regional and sectorial policies**, in particular for inclusive growth



# Thank you

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